



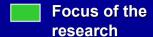
A framework for evaluating governance styles in Open Source projects

Eugenio Capra, Anthony I. Wassermann OSS Conference, Milan, September 8th, 2008

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- Goals and methodology
- The Software Project Governance Framework
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Open Source has three different faces



Ideological model

Distribution model

Development model

Goals of the research

Define a framework to assess the "openness" of a project according to different significant dimensions

Apply the framework to a sample of open source projects to provide a managerial categorization

Practical applications

Audience

Benefits from this research

Researchers

- Select homogeneous samples of projects for surveys and analysis
- Correlate other variables (e.g., cost, quality) to managerial style

End users

 Pre-screen and assess open source applications when evaluating their adoption

Developers and project leaders

 Clearly present and position different typologies of open source projects

Methodology



Preliminary analysis

Elaboration of the framework

Application of the framework

- Literature analysis
- Brainstorming
- Educated guessing
- Preparation of interview guide and online questionnaire
- Structured interviews with 26 key figures of open source projects of different typologies
- Identification of the dimensions along which evaluate "openness"
- Definition of metrics for each dimension

- Extension of the sample to 75 data points by means of an online survey
- Application of the framework to the sample to provide a managerial categorization

Characteristics of the sample

Variable Value • 75 **Projects 26 Interviews** • 80 on average **Developers** • 900 KLOC on average Size

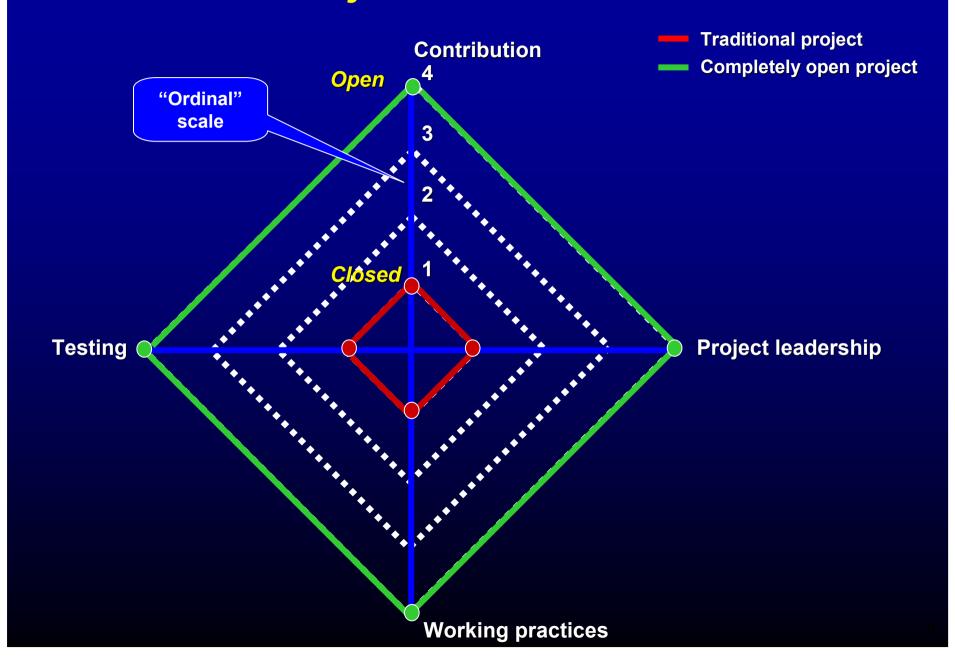
Examples of projects

- MySql
- SugarCRM
- OpenOffice
- Mozilla
- JavaDB
- OpenSolaris
- Eclipse
- Subversion
- DoJo toolkit
- ...

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The Software Projects Governance Framework



Notes about the framework

- The framework defines quantitative and qualitative criteria to assign a project to an ordinal category for each dimension
- The framework applies to projects rather than to applications, as it assesses the whole development process
- Score 4 is not better than score 1: it simply denotes a different category

Contribution dimension



Possible situations

Traditional

Blended

Completely open

Leading questions

- Which percentage of the code is contributed by hired developers?
- How easy is to contribute to the project?

- All the code is developed by employees
- Most of the code is developed by employees or persons hired by stakeholders
- Commit right is reserved to specific persons only
- All the code is contributed on a voluntary basis
- Everybody can contribute if he proofs he is valuable

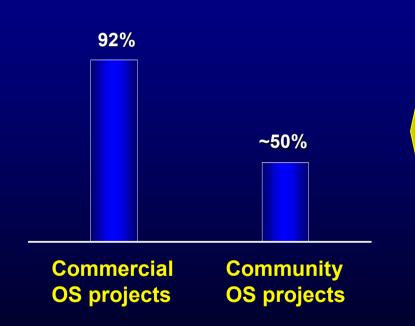
Examples

- SalesForce
- MySql
- OpenOffice
- Tomcat
- Drupal

Open source is not written by geeks overnight



Code developed by hired developers



Evidence gathered from interviews

- Core development needs overall vision and full time commitment
- Complex applications require developers to understand the overall structure and to have a deep knowledge of the code base
- Communities need management
- Firms pay developers to pursue their objectives without stepping to the front line

Project Leadership dimension



Possible situations

Traditional

Blended

Completely open

Leading questions

- Does the project have a formal organization?
- How are decisions made?
- How structured is the development process?

- Led by a company
- Hierarchical structure
- Codified process
- Roadmap and deadlines

- Governance bodies elected or selected based on merit
- Voting system
- General roadmap, but not strict

- No structure or organization
- Issues discussed informally
- "Lazy consensus" decisions

Examples

- MySql
- SugarCRM

Mozilla

DoJo Toolkit

Working Practices dimension



Possible situations

Traditional

Blended

Completely open

Leading questions

- How do people communicate?
- How geographically dispersed is the team?
- How often do developers meet?

- Most of the developers work in the same location
- Regular meetings

- Some people work in the same location, but others work remotely
- Use of online tools

- Developers never meet in person
- Wide use of online tools (email, IRC, forum, etc.)

Examples

SugarCRM

- OpenOffice
- MySql

Testing dimension



Possible situations

Traditional

Blended

Completely open

Leading questions

- How much of the testing rely on the community?
- Are alpha or beta versions released?
- All the testing is done in-house
- The product is released only when thoroughly tested
- Some testing is done by committers or by dedicated resources
- A lot of testing relies on the community
- Beta versions

- All the testing is done by the community
- The community tests the code at every stage of the development process

Examples

- Military and safety-critical applications
- MySql
- Mozilla

DoJo Toolkit

SPGF applied: MySql

EXAMPLE

Contribution:

Open

99% of the code is developed by employees

Testing:

- Functional and cross-platform tests are done internally
- Integration tests are left to the community
- Overall, more than 50% of testing is done by the community

Project Leadership:

MySql as a company controls the governance of the project and makes decisions

- **Working Practices:** Developers are located in 26 countries and work from home
 - Developers widely use IRC channels combined with e-mails and online shared task lists to keep track

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A managerial categorization for open source projects

Average SPGF score

Categories

Characteristics

• <2

Commercial Open Source

Led and governed by a company

• 2<x< 3.5

Community
Open
Source

Managed communities

- Based on a community, but with formal organization and governance bodies
- Indirectly led by companies or institutions, which hire developers to accomplish specific tasks

Unmanaged communities

- Entirely based on the community
- No formal organization

· >3.5

Work in progress and future works

- Refine SPGF scales
- Correlate SPGF with quality and effort
- Analyze the impact of firms' involvement in open source communities
- Add social networking dimensions

Thank you for your attention

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