

Social dynamics of FLOSS team communication across channels

Andrea Wiggins, James Howison & Kevin Crowston
Syracuse University School of Information Studies

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Introduction

- FLOSS studies using social network analysis (SNA) techniques raise questions of validity
- Methodological issues for SNA on FLOSS
 - Choices of network measures
 - Evaluation of intensity of relationships
 - Effects of time
 - Variations across communication venues
- Building upon *Social dynamics of free and open source team communications* by Howison et al., from IFIP 2.13 in 2006



FLOSS Networks

- Membership/association networks
 - Developer-project networks, not the focus of this paper
- Communication networks
 - Network based on reply structure of public threads
 - Proxy for direct communication between individuals, leaving external validity questions aside...
 - Link formed between a replier and the immediately previous poster in a threaded discussion
 - Example: Andrea starts a thread, James replies to Andrea, and Kevin replies to James
 - (Directed) links: J -> A, K -> J



Methodological Issues

- Choice of measures
 - Are the measures appropriate to the data?
 - Example: broadcast network (e.g. email list) violates assumptions of brokerage measures based on control of information flow
- Time
 - Aggregation is necessary but masks informative details
- Intensity of interactions
 - Most SNA measures are binary
- Variations across venues
 - A significant issue for FLOSS SNA study sampling

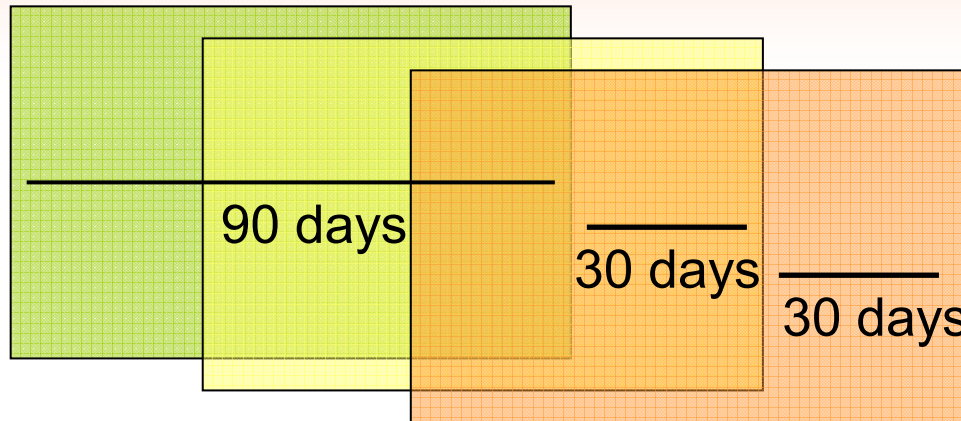


Measures and Time

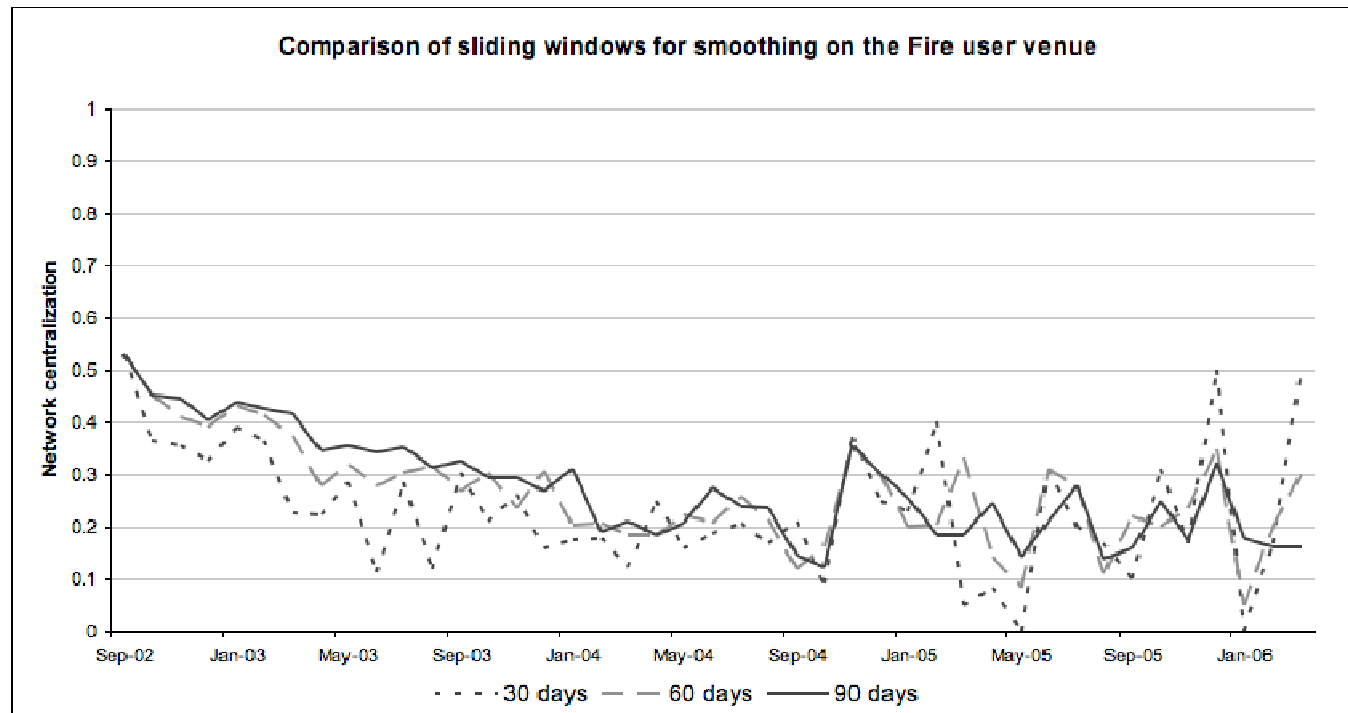
- Measures
 - Outdegree centralization: whole network measure of inequality in communication contribution
 - Outdegree (centrality): number of outbound links in a directed network, used for reply-to structure of threads
 - Centralization: relationship between all centralities in the network
 - High values: a few individuals make most responses
 - Low values: more equal communication levels
- Time
 - Series of snapshots of network, with sliding window to handle low-volume time periods



Sliding Windows and Smoothing



90 day
window, sliding
forward by 30
days at a time

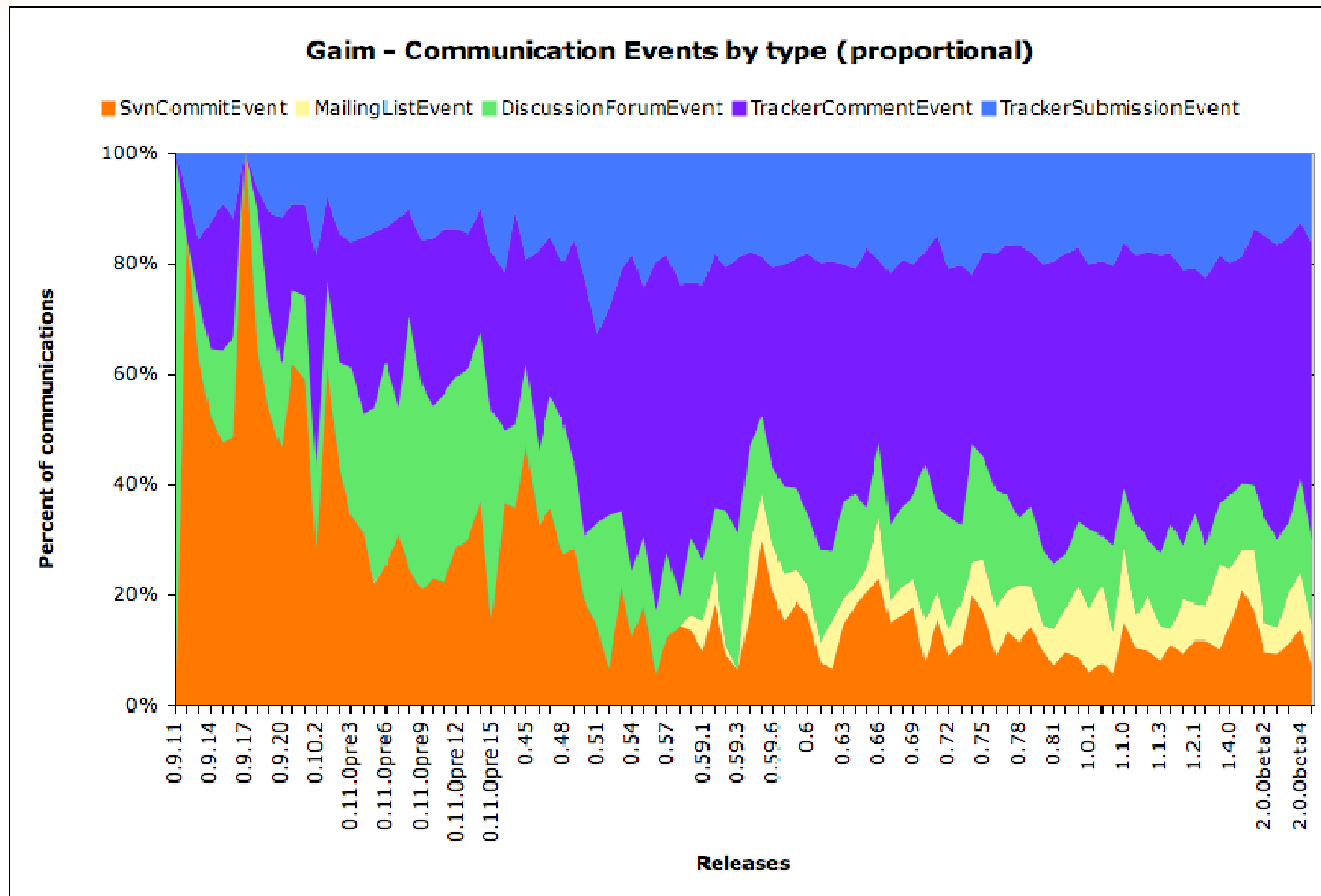


Intensity and Variation Across Venues

- Intensity
 - Created an intensity-based smoothing function
 - Exponential decay of interaction weight as time passes: more recent events more heavily weighted
 - Threshold dichotomization for use with binary SNA measures
- Variation in venues
 - Analysis of all venues for each project
 - Grouped by target audience/purpose for venues: users, developers, and trackers
 - Trackers include bugs, feature requests, etc.



Venue Volumes Over Time



Data

- Data from FLOSSmole
- Compared two projects: Fire & Gaim, both IM clients
- Gaim
 - November 1999 - April 2006, when project identity changed to Pidgin
 - 4 trackers, 1 user forum, 2 developer email lists
 - Considered successful
- Fire
 - 2001 - March 2006, project's final release
 - 2 trackers, 1 user email list, 2 developer email lists
 - Not considered successful

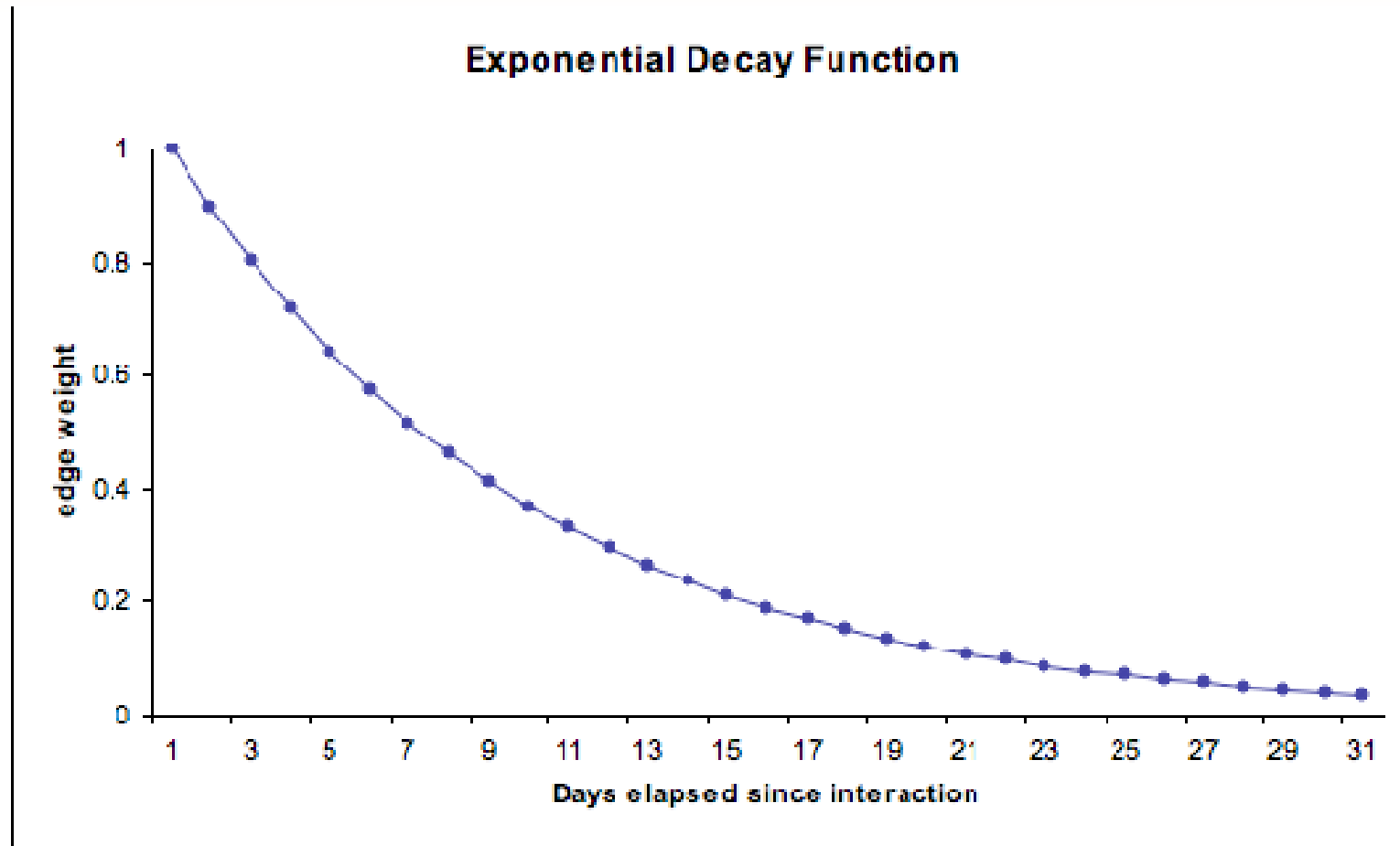


Intensity-Based Smoothing

- (simplified) R script for calculating edge weights:
 - `end.date`, `first.date`, `event.date`: inputs for beginning and end dates for period, plus date of event
 - `total.time` <- `end.date` - `first.date` + 1
 - `elapsed.time` <- `event.date` - `first.date` + 1
 - `event.rate` <- (`total.time` - `elapsed.time`)/`total.time`
 - `event.weight` <- `exp(-log(total.time)*event.rate)`
 - Sum up interaction weights for each dyad in time period for edge weight
- Intent is to reduce undesirable effects of smoothing from overlapping windows

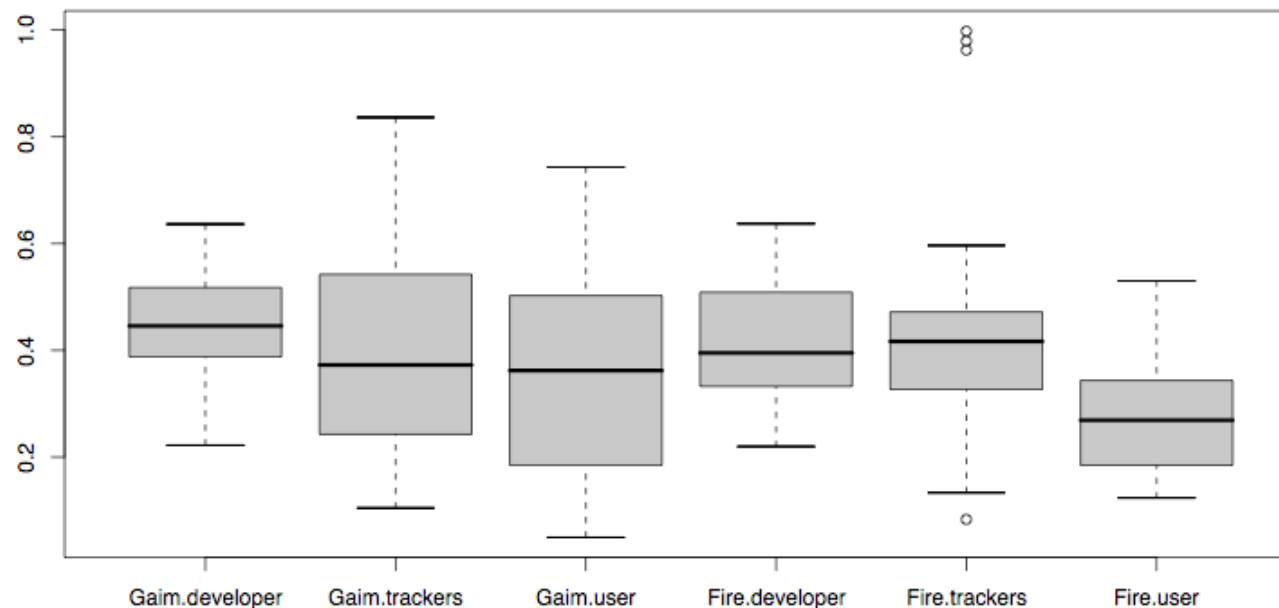


Applying the Smoothing Function



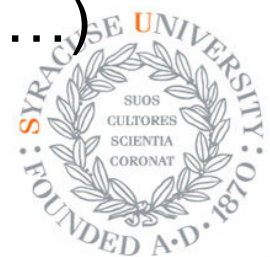
Findings: Variations in Dynamics

- Compared mean and standard deviation of centralizations in aggregated venues
- For both projects, different venues showed different communication dynamics



Findings: Gaim

- Average centralizations lowest for user email list and highest for the developer lists: number of participants matters
- Standard deviations of the centralizations for the user forum and the trackers are comparable, while the standard deviation for the developer lists was much lower: consistency of participation
- Centralization trends reflect more varied participation dynamic in user forum and trackers, more regular for developer lists
- Periodic spikes in tracker activity (to be continued...)



Findings: Fire

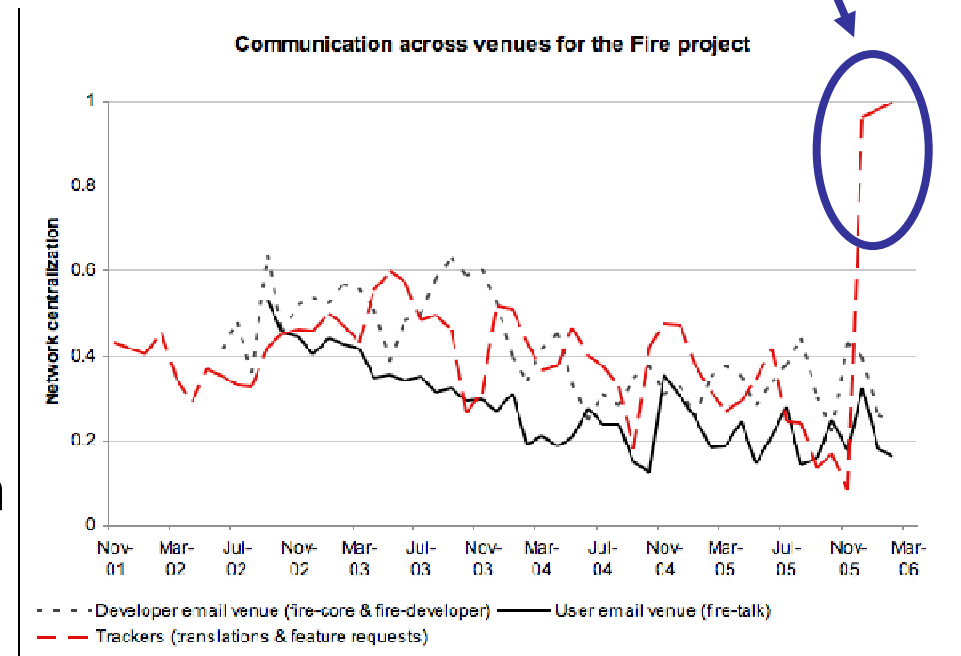
- Comparable mean values for centralizations for user and developer venues, but higher for tracker
 - Anomalous data pattern, to be explained momentarily
- Excluding the anomalous tracker data, means and standard deviations of centralizations for trackers and email lists were comparable
- Suggests a degree of regularity across the communication venues
- All venues tended toward decentralization over time
 - Except for that anomaly...



Tracker Housekeeping Behavior

- Observed anomalous patterns in trackers for both projects: periodic centralization spikes
- A single user makes batch bug closings (up to 279!)
 - Fire's (feature request) tracker housekeeping appears to be preparation for project closure
 - Gaim's tracker housekeeping was more regular and repeated

Cleaning up before shutting down



Observations on Dynamics

- Different levels of correlation between venues, suggesting different types of interactions
- Overall trend toward decentralization over time could be a result of different influences
 - Fire: decentralization due to loss of project leadership
 - Gaim: decentralization due to growth in user participation
 - Highlights duality of centralization measure: can be affected by leadership and/or number of participants
- Variations indicate reason for concern over validity



Conclusion

- Contributed an original method for exponentially decayed edge weightings in dynamic networks
- Variation in communication centralization dynamics across venues has implications for research design
- Periodic project management activities are apparent in batch bug closings by few individuals, which cause spikes in tracker centralization
 - Interesting housekeeping behavior, but also a potential confound for analysis based on trackers
- All venues in both projects tended toward decentralization over time

